JOHN BARTMANN MUSIC AND AUDIO PRODUCTION

LICENSE TYPES

- 1 LICENSE TYPE 1: CREATIVE COMMONS (CC-BY)
- 2 LICENSE TYPE 2: ONLINE COMMERCIAL LICENSE
- 3 LICENSE TYPE 3: OFFLINE STANDARD LICENSE
- 4 LICENSE TYPE 4: OFFLINE COMMERCIAL LICENSE

1 - CREATIVE COMMONS (CC-BY) LICENSE

FREE

Non-commercial online productions only

<u>Creative Commons CC-BY</u> terms and conditions apply. No further license contract or permission from author is required to use music items under the below conditions.

You MAY use the items in:

- Non-commercial videos (gaming videos, craft videos, tutorials, animations, schoolwork) distributed online (YouTube and user-generated video platforms) not affiliated with any sponsored or commercial enterprise or network where advertising is sold.
- Podcasts or audio productions distributed online and not affiliated with any sponsored or commercial enterprise or network where advertising is sold.

You MAY NOT use the items in:

- Broadcast or offline media (television, radio cinema, on-hold music, theatre, live events) Sponsored content (social media promo videos and client-facing productions)
- Music streaming platforms (eg. Spotify, Apple Music)

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service
- Edit, remix or build upon the item without written permission from the author

You MUST:

• Credit the author of the work by adding the following text (or similar equivalent) and working web link to your completed video or podcast text description area:

Music by John Bartmann https://johnbartmann.com

2 - ONLINE COMMERCIAL LICENSE

USD96 PER MUSIC ITEM

Commercial online productions only

Use music items in sponsored, commercial or promotional online productions without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Sponsored video or audio commercials distributed online to user-generated content platforms only (social media promo videos, promo video backing music, podcast commercial backing music).
- Short films, feature films, documentaries and educational films distributed via online video streaming platforms only (YouTube, Vimeo, web channels, content delivery networks).
- Commercial client-facing video and audio productions distributed to user-generated content platforms online only.

You MAY NOT use the items in:

 Broadcast or offline media (television, radio cinema, on-hold music, theatre, live events). Music streaming platforms (eg. Spotify, Apple Music).

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service
- Edit, remix or build upon the item without written permission from the author

You MUST:

• Obtain a written license from John Bartmann Music prior to usage. License will be supplied along with files upon payment or can be obtained by contacting John Bartmann: https://johnbartmann.com/contact

Terms of delivery:

- Items may be used under these terms in perpetuity without any additional charge, copyright notification or performance royalty collection (ASCAP, BMI, PRS).
- Items will be made available via an online transfer system in WAV 24bit/48kHz format along with a copy of this license contract made out to the customer or business entity.
- All rights to music items are reserved

3 - OFFLINE STANDARD LICENSE

USD192 PER MUSIC ITEM

Commercial offline productions only

Use music items in sponsored, commercial or promotional offline productions without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Television or radio advertisements broadcast regionally only. (For nationally broadcast productions, see License 4 below).
- Theatre productions and film screening events where tickets are sold. Amplified playback at sporting or cultural events.
- Ringtone and on-hold music for telephonic, call-center and communications systems. Backing or non-thematic soundtrack music only for radio drama broadcast nationally.

You MAY NOT use the items in:

 Sponsored productions or commercials distributed nationally on broadcast or cable television or radio Music streaming platforms (eg. Spotify, Apple Music)

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service.
- Edit, remix or build upon the item without written permission from the author.

You MUST:

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- All rights to music items are reserved.

4 - OFFLINE COMMERCIAL LICENSE

USD720 PER MUSIC ITEM

Advertising and commercial offline productions only

Use item in productions broadcast offline commercially without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Internationally distributed television commercials. Internationally distributed radio commercials.
- Internationally distributed film screening events where tickets are sold. On-demand network video production (eg Netflix, Amazon Prime).

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service.
- Edit, remix or build upon the item without written permission from the author. Distribute the items for resale on any platform currently known or later devised.

You MUST:

 Obtain a written license from John Bartmann Music prior to usage. License will be supplied along with files upon payment or can be obtained by contacting John Bartmann: https://johnbartmann.com/contact

Terms of delivery:

- Items may be used under these terms in perpetuity without any additional charge, copyright notification or performance royalty collection (ASCAP, BMI, PRS).
- Items will be made available via an online transfer system in WAV 24bit/48kHz format along with a copy of this license contract made out to the customer or business entity.
- All rights to music items are reserved.